

Dr. Jay Granzow is a board-certified plastic surgeon and owner of Manhattan Beach Plastic Surgery. He is also a professor of surgery at UCLA. Dr. Granzow specializes in rhinoplasty and mommy makeovers (such as breast augmentation/lift, liposuction and tummy tuck). When he is not working, he is at the beach and playgrounds with his wife and two young children.

Tell us about your practice.

"My philosophy has always been to provide patient-centered care. I really spend time getting to know my patients and their concerns. I have compulsive attention to detail, which shows in the office and in surgery. Our office has a warm and caring staff that treats patients like family. I'm thankful for all of our wonderful patients and friends in the South Bay and for their continuing support over the last 10 years."

FAST FACT

Dr. Granzow is proud to be serving the South Bay community for the last 10 years.

What trend is changing plastic surgery today?

"Nowadays more professionals are seeking plastic surgery. They don't want anything heavy-handed, obvious or distracting in a business setting. For professional women, it's all about aging gracefully. I can achieve subtle results, often with strategic injections or surgical procedures such as mini-facelifts and mini-lipos."

What is your advice to patients who want to reshape their nose (rhinoplasty)?

"I believe a natural look and better breathing are most important. The result must fit the patient's face and will be uniquely different for each person. I emphasize these points both in my surgical practice and when teaching rhinoplasty at UCLA and USC."

What is a common misconception about mommy makeovers?

"Many moms think that subtle results are not possible because they often see exaggerated results in LA. Most moms who come to see me want to look better but not 'operated on.' For some patients, fat grafting is an option for a more natural breast augmentation."



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